

Kiwanis®

Burlington, Iowa

Serving the Children of the World®

April, 2011

Burlington Kiwanis
BurlingtonKiwanis.org

Board of Directors



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Dennis Wilson
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Michelle Randall
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Miller

Dr. Emily
Stumpf



The first 6 months as President of the Burlington Kiwanis Club has made me realize what a great group of individuals you are. Your willingness to participate in club projects, programs, committees and social events, all with the purpose of serving the children of the world has been a humbling experience, and I thank you for your efforts.

The first three months were spent organizing a number of activities. The Santa Claus project, Bell Ringers, Boots and Coats for Tots and initiation of the After School Program for Middle School students were all very successful. After year end, the month of January was a rather quiet month for participatory events, but during that time the committees were beginning the process of organizing activities for the remainder of the year. Committees are the heart of the club and a great deal of effort and input is given in order to make the upcoming activities successful. Currently, the Pancake Breakfast committee is in the midst of the organizing all facets of that project and we all know how important that work is to the overall success of the club. In addition, we are currently in the beginning stage of selling roses, with a goal of 400 dozen sold. Although that project seems rather simple, the club must be the sales force in order to make this event a success. In addition, the success of the After School Program has resulted in some additional planning and needed funds to make it thrive. I think it is probably difficult for most members not involved in youth activities to understand the need for this program. More than one person has told me that the existence of a Boys and Girls Club during their school days providing assistance and activities after school made their interest and resulting success in school work very important to them.

We now must commit ourselves to further participation in the remaining months of the year to keep the momentum going. The Golf League is now forming, providing recreation and fellowship for those who become involved. Plan now to be involved – you will be glad you did and proud to be a Kiwanian.

Club membership is a continuing concern, as it has been for many years. It is not difficult to ask a friend or fellow employee to become a member. Most of us work with or know individuals who would provide creative input to club projects. In addition, there is a lucrative reward awaiting three members who participate. The more persons you invite to attend a meeting as legitimate prospective members, the better your chances of winning a prize. If we use the phrase, “Each One Reach One” is kept in mind our membership drive will be successful.

I am honored to serve as President of the Burlington Kiwanis Club and it is very satisfying to experience member involvement to make the year successful. Karen L. Clay

Everything is Coming Up Roses

Kiwanis Rose Day is Tuesday, April 26.

Burlington Kiwanis Club members invite community members to take time to smell the roses by participating in the club's fourth annual "Rose Day" fund raiser which begins March 17 and ends April 15. Orders will be taken by Kiwanis members for bouquets of one dozen multi-colored, long-stemmed roses packaged in a cellophane bouquet-sheath for a donation of \$20 or a bouquet of roses in a vase for a donation of \$25. Roses may be picked up from 7 to 11 AM on Tuesday, April 26 at HyVee Food Store on Agency Street. Rose deliveries by Kiwanis members will begin at 8 AM.



kiwanis rose day ~ Tuesday, April 26, 2011

Pick-up @ Hy-Vee on Agency 7:00—11:00 AM

Deliveries 8:00—11:00 AM

NOTE: One recipient per order form, please.

Kiwanis Contact Information

Name: _____

Phone #: _____

Customer Information

Name: _____

Phone #: _____

Billing Address (businesses only): _____

Order Information (check one)

Wrapped \$20 Pick-up OR Delivery (provide info below)

OR w/ Vase \$25 Pick-up OR Delivery (provide info below)

Recipient Information (a card will accompany the bouquet)

To (name): _____

From (name): _____

Delivery Information

To (name): _____

Business/Department: _____

Address: _____



Total Due _____
Paid—Cash or Check _____
Invoice (Businesses only) _____

👉 **ORDERS ARE DUE BY NOON ON FRIDAY, APRIL 15 ~ No Exceptions!** 👈

Address Change?

Send updates to
Secretary
Michelle
Randall

mwilliams@lisco.com
call 752.6027

Kiwanis Inspirational Moment

Maya Angelou said

"To make a difference is not a matter of accident, a matter of casual occurrence of the tides. People choose to make a difference!"

Kiwanis makes a difference. Nor are we Kiwanians by accident, we have chosen to make a difference one child and one community at a time.

KIWANIS NIGHT OUT

Please join us for an evening of good food, great friends, & lots of laughter

Thursday, May 5, Burlington Golf Club
Social Hour 6 PM Dinner & Entertainment 7 PM

*This special occasion is in appreciation and gratitude to you, our members,
for your hard work throughout the year.*

Guests are Welcome for \$25

"You Have To Laugh A Little, To Live A Lot!!
By Comedian and Fellow Kiwanian, Gavin Jerome

Reservations should be made no later than May 2.

2011-2012 OFFICERS & DIRECTORS

President <i>Dennis Wilson</i>	Secretary <i>Michelle Randall</i>	2 Year Directors <i>Julie Canfield</i> <i>Brandon Kipp</i> <i>Jon Hart</i> <i>Bruce Widbin</i>
Vice President <i>Michelle Randall</i>	Treasurer <i>Linda DeFosse</i>	
Vice President Elect <i>Jim Miller</i>	Past President <i>Karen Clay</i>	1 Year Directors <i>Lynn Egan</i> <i>Sharon Graham</i> <i>Jim Miller</i> <i>Emily Stumpf</i>

Your Board of Directors

Your Board of Directors approved a \$500 donation to The Nest of Des Moines County to purchase socks, underwear and t-shirts for the children of Nest participants who are not able to afford these undergarments. The board also approved a \$2,000 donation to the Boy Scouts for camper-ships for upcoming summer camps.

We had a request to help purchase textbooks for high school students who are co-enrolled at SCC but are unable to afford the books. A group will be formed to see if this is an on-going need and could relate to our scholarship fund.

Our piano will be tuned in the next several weeks. If it still sounds out-of-tune in May....get your ears tuned!

The board is excited to offer incentives for our membership drive. We look forward to all the new prospects that YOU invite to attend our April and May meetings!

Submitted by
Michelle Randall,
Vice President Elect

Programs



Arranged by Wyman Weinbeck

- 7 - "The People and the Courts" Mark Schantz, Emeritus Professor of Law – U of I Law School, Acting Solicitor General – State of Iowa
- 14 - "Burlington Bees – 2011" Jon Versteeg, Broadcaster – Burlington Bees
- 21 - "Rise from the Ashes – First United Methodist Church" Mike Orthel, Pastor and Wyman Weinbeck, Bldg. Committee Chair
- 28 - "Civilian Citizens" – Dwight Mulch – only friend of Dave Vavroch

Invocations

Arranged
by
Jane Schulte



- 7 - Duane Lee
- 14 - Dennis Imler
- 21 - Tom Cameron
- 28 - Jim Garnjobst

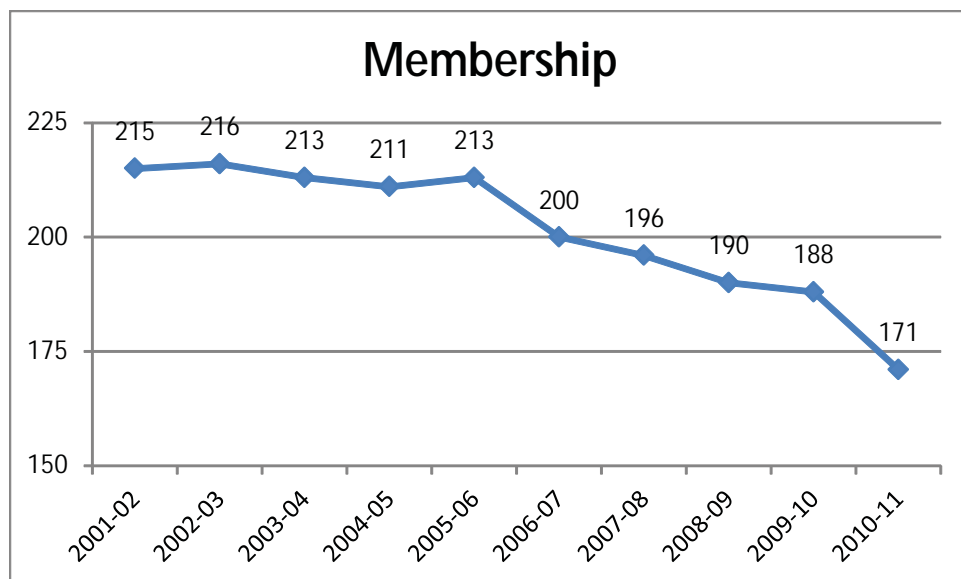
Membership, The Reality

What do these numbers all have in common?

215 / 216 / 213 / 211 / 213 / 200 / 196 / 190 / 188 / 170

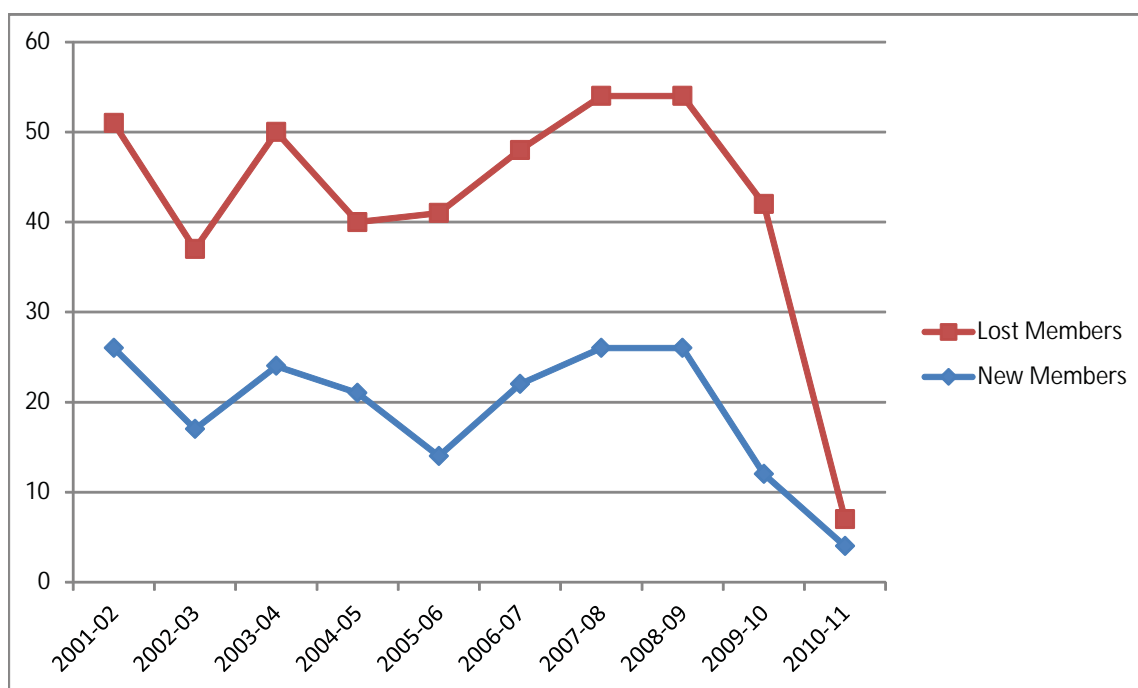
They represent what our club membership has declined to in the last 10 years. Not a real pretty picture to talk about, but I'm here to discuss this. Today I have been asked to talk about membership in Kiwanis.

- I don't expect that everyone will agree with me.
- I don't expect to have all answers, but rather to present you some of the questions.
- I don't expect this to be a warm fuzzy but maybe rather a cold prickly conversation.



As in any organization, members and membership is what we are about. Without members we don't have a club. Members are a sign of our vitality, a sign of our strength and a sign for a healthy future.

In the past, each president has had a goal of increasing our membership by one over the previous year, not to be better than previous but rather to keep us strong. This goal is commendable but we have had more people walking out the back door than we have coming in the front. As successful as our club has been over the years, we have to understand and be conscious of the fact that the bigger we become, the bigger the challenge becomes too. We have to be prepared to handle our membership correctly. Over the last 10 years we have lost 44 members due to a variety of situations.....



some moved.....

some transferred out.....

some retired....

some died.....

some got mad.....

some quit paying dues.....

some got lazy.....

some employers quit sponsoring a member.....

some disappeared out the back door and we still don't know why!

Over the last few years we have become complacent, maybe even lazy and membership has slipped dramatically. But this hasn't just happened in numbers of members. I think we have a harder time getting volunteers to take on any project. I hear more frequently committee chairs begging for more help to accomplish.

I think it is time, past time, maybe even about time, that we re-evaluate why we are here, really here and where we need to go, go together! Membership is about more than joining Kiwanis, it's about understanding our purpose, our mission, our program of work and most important about how we can help others in our community. You can't control the length of life but you can control the depth. Being active in the community thru Kiwanis makes for a deep, more meaningful life style. You have heard me say before, Kiwanis is not about joining, it's about joining in. (Remember hearing that before?)



Many worthwhile things are really hard to define, to put into words, but you can feel it.

Membership in Kiwanis is sometimes hard for me to define, but I can feel it. It's about friendships, relationships, laughing, praying, sometimes even sorrow with the loss of one of our own but also joy, lots of joy knowing that we all belong to something that has significance and can help so many that need a hand-up. As far as I am concerned you could name this club anything and it wouldn't make a bit of difference to me. I would still feel the same about this group. I think I know the fabric of this organization and if it wasn't for you.....and you.....and all you, I might not be here either!

Growing membership has no quotas. Membership is sharing the opportunity to get acquainted with and work alongside some of the finest people in our town – YOU! Some of the movers and shakers in our town are Kiwanians and it is time we start moving and shaking. Growth in membership is not about money, filling a roster or looking good in someone's eyes. Growth is a way to remain viable and vibrant, a way to provide more service. Growth isn't the goal.....helping more people is the goal.

If you ask yourself why you belong we might all have a different answer. A favorite project, a cause, a favorite table to sit at, or an opportunity to be involved. I would bet we would all agree that we all belong because of the relationships with others in this room. The feeling of belonging and being accepted and welcoming into something that represents everything good. We all want to be part of something bigger than yourself.

Don't you think there are others out there that want what you have, what we have? I know there is. We just haven't asked them yet, but we will.

When God made Burlington Kiwanians, I think he was showing off. "We can start here.....we can go anywhere, together!" You can share your "K" experience with others starting today!

Let's consider doing what I think this club does best. Let's look this challenge square in the eye and say to yourself and one another: "We are better than this."

There has never been a problem that we backed away from and membership will be no exception.

- Let's stop this trend of people slipping out the back door.
- Let's be the exception and grow this club during these tough times.
- Let's share the opportunity to improve our community and ourselves with others by our side.
- Let's dream a new, bigger dream.
- Let's stop being lazy, show our enthusiasm and get to work.
- Let's give hope through Kiwanis to those who have lost theirs.

Invite a prospect and ask them to join in!

Membership in Kiwanis isn't about getting bigger.....membership is about getting better. We need more, involved, engaged, committed, creative and hardworking members to do more, to reach more kids.



Over the years I thought a lot about what kind of club this is, what we stand for and what we represent. I think I figured it out.

- We are not an old person club.
- We are not a young person club.
- We are not a men's club.
- We are not a women's club.

*We are a caring persons club.....*It's that simple. Caring about others, including them and nurturing them, to make their life better. It's who we are and what we do and not just in our spare time either.

We need energetic members to take more Santa photos, sell more roses, flip more pancakes, raise dollars for boots & coats, nurses program, dictionary program, to ring more bells, to help the Salvation Army, Scouts and ALL the other causes and concerns that we support. That's why we need more members.

It's much easier to become a #1 Club than it is to remain a #1 Club. This club was a #1 club long before most of us became members. It's now our turn to keep it that way. Will you help?

So far I have tried to identify and define the problem.

Let's talk about the solution. The solution can be found with you and me.

- Today, I am asking for the sale. I am asking all 171 of us to buy into growing membership.
- Over the next few weeks we will be sharing other ideas BUT be thinking about three prospects – people you like, people you could share the “K” experience with.
- We have some promotional and incentive activities planned.
- We will have an open house to tell our story in an informal venue.
- We will have some “business after hours” events to include everyone to become better acquainted and build relationships.
- We will have a new member orientation luncheon to better inform.
- We will have a special new member induction with some bells and whistles to make it significant.



- We will include our new members early & often. Our new members can be recognized more often, included in our prayer roster, rose day committee and pancake day committee right away because the planning is just getting underway.
- And we, you and I, need to get out of our chair and “walk across the room”. I don’t care where you sit....I am much more concerned where you stand. At some point get up, find the needed courage, “walk across the room” and extend your hand of welcome. You never know when you might make a new friend, find something in common or develop new relationship to enrich both of your worlds.



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This of course, is only the beginning of membership and thinking and acting differently toward it. Recruiting comes down to numbers. The more we invite the more sign up. I cannot guarantee that everyone we invite will become a member; I’ll bet a high percentage will though. I can however, guarantee with certainty that 100% of the people we don’t ask won’t become members. We need all 171 of us to help out.

Let me close with this short story I have shared once before.....



Benjamin Franklin, while signing the Constitution referred to a chair in the room with a design depicting a sun low on the horizon. Franklin said, “I have often in the course of this session looked at that chair without being able to tell whether the sun was rising or setting but now I have the satisfaction to know, that is a rising, not a setting sun on our country”.

Today like in Franklin’s day we have the opportunity to help determine if the sun is rising or setting on our club. As a club we need to have the courage and vision to step forward, 171 of us today get to decide by what we do from here forward.

Now truly is a great time to be a Kiwanian, but it always will be a great time.

Giving, sharing and fellowship never go out of style. Membership is not about lunch, dues or time, it’s about giving. Giving more than you planned and enjoying it more than you thought.

Please “share your Kiwanis experience” with a friend.

The above speech was presented to Kiwanians at a club meeting in early March by Dave Vavroch, Past President.





PO Box 15
Burlington, IA 52601



April, 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7 Kiwanis Meeting Noon, Comfort Suites People and the Courts	8	9
10	11	12	13	14 Pancake Kickoff Kiwanis Meeting Noon, Comfort Suites Burlington Bees	15	16
17	18	19 Board Meeting Noon, Peaches	20	21 Kiwanis Meeting Noon, Comfort Suites First United Methodist Church	22	23
24	25	26	27	28 Birthdays Table Kiwanis Meeting Noon, Comfort Suites Civilian Citizens	29	30