

Kiwanis®

Burlington, Iowa

Serving the Children of the World®

December, 2011

Burlington Kiwanis BurlingtonKiwanis.org

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Dear Fellow Kiwanians,

"I'm convinced that about half of what separates the successful entrepreneurs from the non-successful ones is pure perseverance." – Steve Jobs. This quote reminds me of the Travelogue committee which has certainly preserved and regenerated our oldest Fund Raiser of 56 years which only 5 years ago was on the chopping block. This season they've increased their ticket sales by 10% with 54 new customers while they continue to offer a quality program that we can all be proud of.

Listen to the radio interview with Chuch Siekman on KBUR and I'm confident you'll share my Kiwanis pride in this committee and our club. And listen how Chuck is a master at selling this program while working in many other activities of our club – what a master effort of positive PR for Kiwanis. And if you really want to share in the enthusiasm of this committee, visit a Travelogue and share the experience of our patrons. Visit <http://www.burlingtonkiwanis.com/travel.html> to hear the interview.

An added accomplishment of this committee is that they are producing one of our highest \$ per volunteer hour invested for our fund raisers as below:

2010 Fund Raisers	Income	Expenses	Net Raised	# of Vol.	Vol. Hours	\$ per Vol Hour
Travelogue	\$11,931.00	\$6,930.29	\$5,000.71	135	6	\$37.04
Pancake Breakfast	\$34,130.13	\$6,086.79	\$28,043.34	781	175	\$35.91
Gumball Machine	\$1,047.75	\$0.00	\$1,047.75	52	3	\$20.15
Rose Sale	\$7,120.00	\$3,661.18	\$3,458.82	454	77	\$7.62
Santa Pics	\$7,628.00	\$2,407.51	\$5,220.49	900	110	\$5.80
Total			\$42,771.11	2322	371	\$18.42

2011 Fund Raisers	Income	Expenses	Net Raised	# of Vol.	Vol. Hours	\$ per Vol Hour
Pancake Breakfast	\$31,681.99	\$5,055.37	\$26,626.62	540	172	\$49.31
Travelogue	\$11,904.00	\$6,789.06	\$5,114.94	150	7	\$34.10
Gumball Machine	\$1,047.75	\$0.00	\$1,047.75	52	3	\$20.15
Santa Pics	\$9,699.06	\$2,677.43	\$7,021.63	696	100	\$10.09
Rose Sale	\$6,120.00	\$3,090.48	\$3,029.52	345	48	\$8.78
Total			\$42,840.46	1783	330	\$24.03

Hats off to Craig Gilchrist, Tom Vance, Phil Bartleson, Chuck Siekman, Wyman Weinbeck and Sharon Graham for their Outstanding Performance on the Travelogue Committee.

In closing, December is a filled with opportunities to put into practice our 2011-2012 Club Slogan "We make a living by what we get; we make a life by what we give." With the Santa Pics Project running through the 24th, Kids Shopping Spree on the 3rd and Ringing the Salvation Army Bells on the 16th, there's plenty of occasions for giving of our time.

Dennis Wilson

"We make a living by what we get; we make a life by what we give."

Ho! Ho! Ho! Merry Christmas!

The Santa Project is off and running. The volunteers who put the set together, organized the suits, hung signs, set up & tested equipment and decorated the area are to be commended for a job well done. The set in front on the Boogaloo Cafe looks great!

We have also added an extra day to our schedule as PZAZZ! has asked that we be present for their employees party on Monday, December 12. We will have a sign up sheet for that evening.

We had a good opening day on Saturday, November 19 and this picture represents some of the special moments that we get to enjoy as volunteers. One of Santa's young friends allowed Santa to model his new PZZAZ! sunglasses. You can't tell from the picture, but they even had flashing lights!



The Santa Project Committee thanks all of our volunteers that have worked or will work this season. Merry Christmas!

Santa Schedule

Date	Time
Dec 2	5 pm - 9 pm
Dec 3	10 am - 9 pm
Dec 4	10 am - 6 pm
Dec 9	5 pm - 9 pm
Dec 10	10 am - 9 pm
Dec 11	10 am - 6 pm
Dec 12	
Dec 15	5 pm - 9 pm
Dec 16	5 pm - 9 pm
Dec 17	10 am - 9 pm
Dec 18	10 am - 9 pm
Dec 20	3 pm - 9 pm
Dec 21	10 am - 9 pm
Dec 22	10 am - 9 pm
Dec 23	10 am - 9 pm
Dec 24	10 am - 4 pm

Bell Ringers Needed

The annual Kiwanis day of bell ringing for the Salvation Army is set for Friday, December 16th. The club will need to provide bell ringers at six kettle stations. Each location will need two bell ringers every hour from 10 AM to 4PM. The bell ringing stations are at both HyVee stores, K Mart, ShopKo, and at both entrances to Walmart. Sign up sheets will be available at the December Kiwanis meetings. Check you calendar to determine which time(s) you can work.

We will still have a friendly competition with the Rotary in regards to money collected during our respective bell ringing dates. Remember to put any contribution that you would like to make to the Salvation Army in the kettle on December 16th or bring it to one of the Kiwanis meetings prior to that date.



Gumball Machines, Past, Present and Future



The arrangement is with the Ford Gumball Company and has been in place in Burlington since the 1950's in its current form. John Dodge has worked on the project for nearly 20 years and during that time Richard and Carol Olson of Reasnor, IA have owned the franchise with Ford and provided service for our machines.

There are currently approximately 60 locations in town that host the machines. That is down by half since I started working with the program. During that time the price has gone from a penny on most machines to dime and quarter machines. Income from the program is currently about \$700.00 per year, also down by half.

In this past year Richard lost a long battle with cancer and passed away leaving his wife Carol to run their business on her own until a new buyer can be found. It is unclear at this time if the program can be continued or how it might be managed in the future.



Kid's Day

Kid's Day is your chance to share Kiwanis with your kids, grand kids, neighbors, or any other kid you can think of.

This year Kid's Day will be held on December 29th during the regular meeting time. McGruff the crime dog will be joining us with some great information we can all use!

A special "kid friendly" meal will be served and fun will be had by all! Hope to see you and your little guests for Kid's Day!!

Kiwanis Golf League Needs Your Input

The Kiwanis Golf League plays on a weekly basis from April through September (9 Holes). In the past few years we have experienced very low player numbers and are interested in more participants. Therefore, we are considering a change in the current time and/or the day to make it more convenient for you, your spouse or members of your family. Thank you for take the following survey, please return to Bob Morgan at a club meeting or zachlauren@mchsi.com. The Kiwanis Golf League

Would you join us if we played at 5:15 p.m. on Wednesday? Yes No

Would you join us if we continue to play on Wednesdays at 12:30 p.m.? Yes No

Would you join us if we played at a different time? Yes No

What day and time would you be available? _____

A Note of Appreciation

My name is Jeffrey Rodriguez and I am a current recipient of your Kiwanis club scholarship. I just wanted to inform the club members that I have earned a 4.0 for my summer 2011 semester and am currently working on another for the fall 2011 semester. Thank you again for this wonderful opportunity.

Your Board of Directors

Your Board of Directors approved \$100 for the Community Thanksgiving Dinner and \$500 for the Salvation Army when we ring their bells in December. Also approved was a \$750 scholarship for an SCC student to attend a two week International Peace Studies class this summer in Costa Rica.

New member applications were approved from Ryan Gerling, David Lane, Chuck Brockett, Annette Stefensmeier, and Natisha Mitchell. Please welcome them the next time you see them at a meeting. Ryan, David, Chuck, Annette and Natisha.....Welcome to Kiwanis!

Submitted by
Michelle Randall,
Vice President

Programs



Arranged by Gina Hardin

- 1 - Nick Ludwick, Warden & Rebecca Bowker, Executive Officer, Iowa State Penitentiary
- 8 - Steve Brower - Aldo Leopold, His Ethic and the ALMS project
- 15 - Donna Dubberke, Warning Coordination Meteorologist, National Weather Service
- 22 - Girl Scouts, Bonjour Europa!
- 29 - Steven Parker, Kids Day Program

Invocations

Arranged
by
Neal Brokaw



- 1 - Bob Parmeter
- 8 - Jerry Parks
- 15 - Tom Cameron
- 22 - Michele Schnicker
- 29 - TBA



PO Box 15
Burlington, IA 52601



December, 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				Kiwanis Meeting 1 Noon, Comfort Suites Iowa State Peniten- tiary	2	3
4	5	6 Board Meeting 5 pm, The Drake	7	Birthday Table 8 Kiwanis Meeting Noon, Comfort Suites Aldo Leopold	9	10
11	12	13	14	Kiwanis Meeting 15 Noon, Comfort Suites National Weather Service	16	17
18	19	20 Board Meeting 12 pm, The Drake	21	Kiwanis Meeting 22 Noon, Comfort Suites Girl Scouts, Europe	23	24
25 Merry Christmas	26	27	28	Kiwanis Meeting 29 Noon, Comfort Suites Kids Day	30	31