

Kiwanis®

Burlington, Iowa

Serving the Children of the World®

March, 2011

Burlington Kiwanis **BurlingtonKiwanis.org**

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Vice President



Michelle Randall
Vice President Elect
and Secretary



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Directors, 1 Year



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Steve
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Keith
Schulz

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Lynn
Egan



Sharon
Graham



Jim
Miller

Dr. Emily
Stumpf



My Fellow Kiwanians:

The winter months will soon be ending, and we are all looking forward to warmer weather and exciting things happening in our Kiwanis Club. So, throw a log onto the fire and help ignite a bonfire of Kiwanis Service and Growth.

The upcoming ROSE DAY campaign will be gearing up for the sale of roses for Administrative Assistants Day on April 27th. However, there are MANY reasons to buy roses for your spouses, friends, or just to show appreciation for an act of kindness to anyone. You will be hearing much more soon from our dynamic & creative chairpersons: Sharon Graham & Julie Canfield.

During the past several months our Kiwanis Activities Corporation, lead by President Donna Logan, has been diligently working on developing guidelines for the clubs investments. The newly approved "Investment Policy Statement" is printed separately in this newsletter, so all members will have general knowledge of our future endeavors. The Activity Board has appointed a three person Investment Policy Committee, consisting of Dan Wiedemeier, Jim Miller, and Jon Hart, whom all have knowledge and experience in financial planning and investment counseling.

Our Perfect Attendance Policy in the club has been recently reviewed and revised by Pam Farr and approved by our Board of Directors. In order to be eligible to be awarded a perfect attendance certificate and yearly tab, you must attend 12 consecutive regular meetings or substitute a missed meeting by attending a Board of Directors meeting, round table, or a Kiwanis club function. These will all be tracked by the club secretary or Pam Farr. The following can also be credited towards perfect attendance, but must be tracked by the individual member and reported back to the secretary or Pam: committee meeting, participation in service projects, attendance at an international, district or division convention, conference or scheduled meeting, attending a club sponsored program such as Key Club or Builders Club, or a regular club or board meeting. We will plan to recognize Perfect Attendance Awards at the last meeting of the each month, and if you have any questions, please contact myself, Pam Farr or Michelle Randall. We're looking forward to everyone striving to attain this award.

"Let's Do Our Part To Grow!!" Kiwanian Friends, we must retain our membership strength. To accomplish this, we need your help. During the next few months, you will be hearing a lot about our ambivalence in inviting friends, family, co-workers, and others to join us in serving the children of this community. New members are the "life blood" of our club!! Be prepared to join us in growing our membership and volunteerism.

KAREN L. CLAY, PRESIDENT OF YOUR KIWANIS CLUB

New Members...How You Can Help

Our club is no different than most Kiwanis Clubs, we need new members. Although we are a large club, we lose several members a year through normal attrition, whether it is by job responsibilities, illness, relocating, financial reasons or, as we have experienced recently, death. Current members have the responsibility to recruit quality new members as the opportunity presents itself. Membership in Kiwanis goes far beyond the Thursday luncheon meetings. It provides opportunities to meet new persons, to work with others on club projects and become known to others who may not have known you before. However, the most satisfying reason is the inner satisfaction of knowing that through your individual efforts and working with fellow members, you are making a difference as we serve children locally and around the world.

For some persons, asking an acquaintance to become a Kiwanian is an awkward effort. It need not be. You can talk until you are blue in the face about how great it is to be a Kiwanian, however, no one will become a member unless you ask them to join. It is just like those in our midst whose jobs are in sales, if you don't ask someone to buy, they won't. I have personally sponsored a number of members over the years and being a sponsor is an honor and a responsibility. You should be their host for a period of time and a reference to explain what the club is all about. You will find there is great satisfaction in sponsoring a new member. That feeling even grows as you witness that member becoming active in Kiwanis activities. Remember, no one will join unless you ask. Invite a friend or acquaintance to attend a meeting with you as a guest. In most instances, that person will join when you ask them.

Let's make our club grow. New members mean new ideas available to contribute to our club success. Fresh ideas and input is very valuable. Try it, you will like it!

Tom Cameron

Your Board of Directors

At the February meeting, your Kiwanis Board of Directors approved funding for \$50 to Central College's Alternative Spring Break mission trip. They also approved team sponsorship for both the National and American Little Leagues.

The board also reviewed the first draft of an investment policy for the Activities Corporation funds.

Submitted by
Michelle Randall,
Vice President Elect

Address Change?

***Send updates to
Secretary
Michelle
Randall***

***mwilliams@lisco.com
call 752.6027***

Kiwanis Inspirational Moment

Mother Teresa said:

"To keep a lamp burning, we have to keep putting oil in it."

This is a lesson for each of us; if our lives are to continue burning brightly, we need to keep adding new experiences and new goals. This is also true for Kiwanis – if Kiwanis is to keep burning brightly, we need to keep adding new members and new ideas for service.

Everything is Coming Up Roses

Kiwanis Rose Day is Tuesday, April 26.

Our annual Rose Day campaign will begin March 17. Similar to last year's campaign, individuals should be encouraged to "make someone's day beautiful with roses." What a great way to say thank you, to let a friend or loved one know you care, or even for yourself to enjoy at home or work. Multi-colored roses will be \$20 per dozen wrapped or \$25 per dozen in a vase. Bouquets may be picked up or delivered. This year's goal is 400 dozen. Be thinking of your "contact" list so you can sell, sell, sell!



Kiwanis Night Out Performers from Years Past.

Craig Smith and Bob Prall as the Smothers Brothers



Kiwanis Night Out

***Save the
Date for
the Annual
Fun Night
Out!***

***Friday,
May 6,
2011***

***Burlington
Golf Club***

Programs



Arranged by Keith Schulz

- 3 - Becky Anderson, President, Capitol Theater Foundation
- 10 - Erin Furbee, Soloist, Southeast Iowa Symphony Orchestra
- 17 - Mike Norris, Executive Director, Southeast Iowa Regional Planning Commission
- 25 - Jacqueline Donohoo, Marketing Director, Air Choice One
- 31 - Chet Rzonca, Director, Continuing Education, University of Iowa
- David Hensley, Director, Entrepreneurial Center, University of Iowa

Invocations

Arranged
by
Mike Orthel



- 3 - Jeff Rucker
- 10 - Gary Young
- 17 - Craig Smith
- 24 - Michele Schnicker
- 31 - Kay Sackville Breuer



PO Box 15
Burlington, IA 52601



March, 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3 Kiwaniis Meeting Noon, Comfort Suites Capitol Theater	4	5
6	7	8	9	10 Kiwaniis Meeting Noon, Comfort Suites SEI Symphony Orchestra	11	12
13	14	15 Board Meeting Noon, Peaches	16	17 Kiwaniis Meeting Noon, Comfort Suites SEI Regional Planning	18	19
20	21	22	23	24 Kiwaniis Meeting Noon, Comfort Suites Air Choice One	25	26
27	28	29	30	31 Birthday Table Kiwaniis Meeting Noon, Comfort Suites U of Iowa		

Kiwanis Activity Corp. of Burlington, Iowa
INVESTMENT POLICY STATEMENT

1 Purpose of Statement. The purpose of this statement is to document the guidelines and policies which shall determine limitations and allowances for investments of Corporate funds within certain criteria and to establish authority for creation of an Investment Committee. Both the Corporation and any and all designated Investment Committee members recognize the fiduciary responsibilities associated with management of and recommendation of investment strategies. The assets shall be invested with care, skill, prudence and diligence under the rules and regulations set out herein.

2. The Board of the Corporation is authorized to appoint three individuals to serve on the Investment Committee. Initially, one individual shall be appointed for a one year term, a second individual for a two year term and a third individual for a three year term. As each individual would complete their term, another individual would be appointed or they may be reappointed for a subsequent three year term such that they are all to be staggered terms and only one individual would be going off the committee in any given year. The Investment Committee shall give no less than quarterly reports and recommendations (or sooner as requested by the club president) as to investment options and proposed strategies for purposes of investing funds within the guidelines as adopted herein. The committee is to be made of professionals and other individuals who have knowledge and experience in financial planning, investment counseling or similar backgrounds. Such committee members must be members of Kiwanis.

The Treasurer is not a part of the Investment Committee, nor is the Treasurer a part of any decision making process relating to the investment of the funds of the club, but the Treasurer is to follow the directions provided by the Board of the Activities Corp based upon the recommendations of the Investment Committee.

3 Reports. The Investment Committee will provide as required by the Activities Corp Board at least no less than quarterly, statements identifying asset listings of numbers of units/shares, asset valuation, and total valuation; estimated annual income; transaction details; and such other information as is required as well as provide recommendations and direction in relation to investment strategies. The committee shall also provide asset performance summaries on a net-of-fees basis, at least annually or as soon as requested by the Board of the Activities Corp, including recent historical performance, both absolute and relative to the indexes named herein.

4. Asset Guidelines – Asset Allocation. Consistent with a growth objective, the asset allocation guidelines for any investments shall be as follows:

A. For the funds and assets held pursuant to the Youth Scholarship area, the following shall be limitations that must be followed:

1) For the first \$100,000.00 of assets held under the Youth Scholarship Program, the same may only be invested in fixed income with low to moderately low risk.

2) For any assets in the Youth Scholarship Fund in excess of \$100,000.00, no greater than fifty percent of such assets may be invested in equity funds or in equities and the balance would be invested in fixed income assets with low to moderately low risk.

B. For all others funds of the Activity Corp, no more than 25 percent of such assets may ever be invested in equity funds or equities of any nature with the balance to be invested in fixed income of a low or relatively low risk.

C. Asset Guidelines. Both equity and fixed income assets are to be managed prudently with respect to risk. In particular, both are to be well diversified. As such, the Investment Committee may choose to recommend mutual funds rather than individual securities. Performance for both stocks and bonds will be measured over a full market cycle, typically three to five years.

Fixed income (bonds) are to be investment grade, with ratings to be no less than AA by Fitch, AA by S&P and/or Aa2 by Moody's. Performance should be measured by the Barclay's Capital U.S. Govt/Credit Index.

Equity (stocks) are to be diversified to include large and smaller company domestic stocks, as well as international stocks. Performance will be measured against the Standard & Poor's 500 Index.

The Investment Committee, if recommending mutual funds, must be prudent in selecting funds with consideration given to expenses to purchase the fund(s) and the fund(s) selected must have annual expenses that are at or below the average expense for the category of fund(s) selected.

D. Roles and Responsibilities. The Board of Directors of the Activities Corp shall act at the discretion of the President of the Activities Corp and as outlined in the corporation documents. The Board may hire and assess performance of investment managers relative to this policy and the constraints and expectations associated therewith. The investments should be reviewed no less than quarterly.

by the Board with direction of the President. The Board in directing the investments may only act upon the specific direction and recommendation of the Investment Committee.

E. Evaluation and Review of Investments. The Board of the Activities Corporation shall evaluate the performance of the investments annually with the Investment Committee. The policies and directions herein adopted may not be changed without the vote of 75 percent or more of the Board of the Activities Corporation and 75 percent or more of the Board of the Kiwanis Club of Burlington, Iowa. The Activities Corporation President may only act in relation to recommendations for investments based upon the investment strategies and information provided by the Investment Committee and may not act independent of the Board of Directors of the Activities Corporation